

SHORTLIST, BRONZE,
SILBER, GOLD, EVERGREEN,
STUDENT OF THE YEAR,
ADCESG, GRAND PRIX

ADC SWITZERLAND YEARBOOK 2023

ADC

DIGITAL, FILM, ANZEIGEN, PLAKATE,
DIREKTMARKETING, PROMOTION &
SPATIAL EXPERIENCE, PR, AUDIO,
GOOD, CREATIVE MEDIA, DESIGN,
FOTOGRAFIE, ILLUSTRATION,
ART DIRECTION, TEXT, KAMPAGNEN,
CREATIVE EFFECTIVENESS, EVER-
GREEN, CORONA, ZWEITE CHANCE,
STUDENTS

ZEIGEN
WIE'S
GEHT

AWARD
WINNERS
2023

ADC
SWITZERLAND